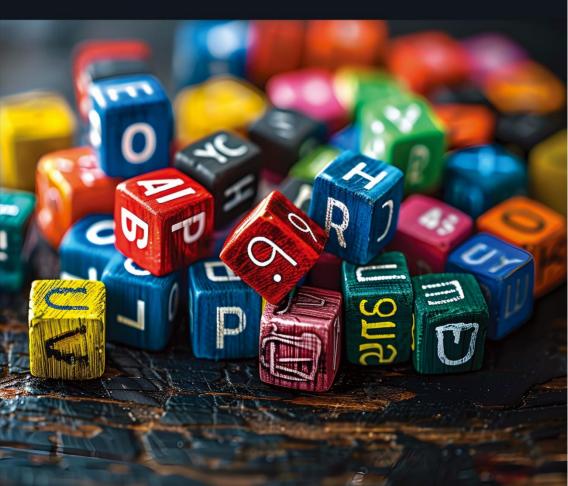
Nursetia Manalu Zara Mahfuza Tiara Akmal Khairunnisa Azzahra

INTRODUCTION TO DISCOURSE ANALYSIS



INTRODUCTION TO DISCOURSE ANALYSIS

AUTHOR:

Nursetia Manalu Zara Mahfuza Tiara Akmal Khairunnisa Azzahra

KBM INDONESIA PUBLISHERS

KBM INDONESIA PUBLISHERS is a publisher with a mission to facilitate the book publishing process by authors in Indonesia. As well as being a medium for sharing the book publishing process.

INTRODUCTION TO DISCOURSE ANALYSIS

Copyright ©2025 By Nursetia Manalu, et. al. All rights reserved

ISBN: 978-634-202-259-7 15 x 23 cm, iv + 185 Pages First Printing, March 2025

Author : Nursetia Manalu

: Zara Mahfuza Tiara Akmal

: Khairunnisa Azzahra

Cover Designer: Aswan Kreatif

Layouter : AtikaNS

Editor : Dr. Muhammad Natsir, M.Hum.

Background of the book is taken from https://www.freepik.com/

Publisher:

KARYA BAKTI MAKMUR (KBM) INDONESIA

Member of IKAPI (Ikatan Penerbit Indonesia)

NO. IKAPI 279/JTI/2021

Depok, Sleman-Jogjakarta (Office) 081357517526 (Thelephone/WhatsApp)

Website : https://penerbitkbm.com

www.penerbitbukumurah.com

Email: naskah@penerbitkbm.com

Distributor: https://penerbitkbm.com/toko-buku/

Youtube : Penerbit KBM Sastrabook Instagram : @penerbit.kbmindonesia @penerbitbukujogja

The contents of this book are beyond of the publisher's responsibility

Copying part or all of the contents of this book in any way is prohibited, including electronical or mechanical copying without the express written permission of the Publisher

Sanctions for Violating Article 113

Law no. 28 of 2014 concerning Copyright

- i. Any person who unlawfully commits a violation of economic rights as intended in Article 9 paragraph (1) letter i for Commercial Use shall be punished by a maximum imprisonment of 1 (one) year and/or a maximum fine of IDR 100,000,000 (one hundred million rupiah).
- ii. Every person who, without the right and/or without the permission of the Creator or Copyright holder, violates the economic rights of the Creator as intended in Article 9 paragraph (1) letter c, letter d, letter f, and/or letter h for Commercial Use shall be punished with a maximum prison sentence of 3 (three) years and/or a maximum fine of Rp. 500,000,000.00 (five hundred million rupiah).
- iii. Any person who, without the right and/or without the permission of the Creator or Copyright holder, violates the economic rights of the Creator as intended in Article 9 paragraph (1) letter a, letter b, letter e, and/or letter g for Commercial Use shall be punished with a maximum prison sentence of 4 (four) years and/or a maximum fine of Rp. 1,000,000,000.00 (one billion rupiah).
- iv. Every person who fulfills the elements as intended in paragraph (3) and commits it in the form of piracy, shall be punished with a maximum imprisonment of 10 (ten) years and/or a maximum fine of IDR 4,000,000,000.00 (four billion rupiah).

Preface

hanks and praises offered to God Almighty for the grace and blessings that made possible the publication of this book called "Introduction to Discourse Analysis". The book is written for the purpose of having a more comprehensive understanding of discourse analysis, which according to linguists is a study about how language is put to use in everyday communication, both spoken and written.

The subjects dealt with in the book include an introduction to fundamental principles of discourse analysis, how text and discourse are distinct, the social setting of a language, its theories and approaches, and the like. We have also provided some clear examples for readers to see how discourse analysis can be applied to everyday life from conversations, mass media, to digital communication.

Language is beyond words; it molds thoughts, connects people, and makes sense of things that might not seem to be understood by others. Thus, through the study of discourse analysis, we learn to look beyond sentences and come to find interpreted meanings, purposes, and the true meaning of communication's power over society.

We accept that this book has inadequacies, and we therefore cordially encourage its readers to give constructive criticisms and suggestions for improving the book and further development.

Finally, we hope that these pages will find interest among students, researchers, or whoever cares to get better informed about discourse analysis. May all knowledge contained in these pages serve to enrich understanding and examination of language.

Happy reading and may this book incite to more intensely reading in this wonderful world of language!

Medan, February 2025
The Authors

Table Of Content

PRI	EFA	.CE	i	
TA	BLE	E OF CONTENT	iii	
	1.	INTRODUCTION TO DISCOURSE ANALYSIS	1	
	2.	LOGICAL CONTEXT IN DISCOURSE ANALYSIS	- 15	
	3.	THE STRUCTURE OF INTERACTION (MOVE,		
		SPEECH FUNCTION)	- 31	
	4.	GRAMMATICAL METAPHOR		
		(INTERPERSONAL METAPHOR)	- 45	
	5.	SPEECH ACT THEORY		
	6.	CONVERSATION ANALYSIS		
	7.	VARIATION OF ANALYSIS	- 83	
	8.	INTERACTIONAL SOCIOLINGUISTICS:		
		Understanding Language In Social Context	- 99	
	9.	DIALOGIC VS MONOLOGIC DISCOURSE	113	
	10.	IDEOLOGICAL DISCOURSE	129	
	11.	CRITICAL DISCOURSE ANALYSIS (CDA)	141	
	12.	INTERDISCIPLINARY DISCOURSE	155	
	13.	DISCOURSE IN EDUCATION	161	
REI	REFERENCES			
ΑU	ΤH	OR'S BIOGRAPHY	185	

References

- Gee, J. P. (2014). *An introduction to discourse analysis: Theory and method.* Routledge.
- Austin, J.L. (1962). *How to Do Things with Words.* Oxford: Clarendon Press.
- Grice, H.P. (1975). Logic and conversation. Dalam P. Cole & J.L. Morgan (Eds.), *Syntax and semantics*, Vol. 3: Speech acts (hlm. 41-58). New York: Academic Press.
- Copi, I. M., & Cohen, C. (2016). *Introduction to logic*. Pearson.
- Cotterill, J. (2003). Language and power in court: A linguistic analysis of the OJ Simpson trial. Palgrave Macmillan.
- Fairclough, N. (1995). Media discourse. Edward Arnold.
- Geertz, C. (1973). *The interpretation of cultures: Selected essays.*Basic books.
- Halliday, M. A. K., & Hasan, R. (1976). Cohesion in English. Longman.
- Hoey, M. (2001). *Textual interaction*: An *introduction to written discourse analysis*. Routledge.
- Kuhn, T. S. (1962). *The structure of scientific revolutions*. University of Chicago press.
- Labov, W. (1972). *Language in the inner city: Studies in the Black English vernacular*. University of Pennsylvania Press.
- Schegloff, E. A. (2007). Sequence organization in interaction: A primer in conversation analysis I. Cambridge University Press.
- Toulmin, S. (2003). *The uses of argument*. Cambridge university press.
- van Dijk, T. A. (1997). Discourse as structure and process. Sage.
- Bakhtin, M. M. (1986). *Speech Genres and Other Late Essays.* Austin: University of Texas Press.
- Goffman, E. (1981). *Forms of Talk.* Philadelphia: University of Pennsylvania Press.

- Hymes, D. (1974). *Foundations in Sociolinguistics: An Ethnographic Approach.* Philadelphia: University of Pennsylvania Press.
- Sacks, H., Schegloff, E. A., & Jefferson, G. (1974). *A simplest systematics for the organization of turn-taking for conversation*. Language, 50(4), 696-735.
- Austin, J. L. (1962). *How to Do Things with Words*. Oxford: Clarendon Press.
- Sacks, H., Schegloff, E. A., & Jefferson, G. (1974). A simplest systematics for the organization of turn-taking for conversation. *Language*, 50(4), 696-735.
- Searle, J. R. (1969). *Speech Acts: An Essay in the Philosophy of Language.* Cambridge: Cambridge University Press.
- Sinclair, J. McH., & Coulthard, M. (1975). *Towards an Analysis of Discourse: The English Used by Teachers and Pupils.* Oxford: Oxford University Press.
- Austin, J. L. (1962). *How to Do Things with Words.* Oxford: Clarendon Press.
- Halliday, M. A. K. (1973). *Explorations in the Functions of Language*. London: Edward Arnold.
- Searle, J. R. (1969). *Speech Acts: An Essay in the Philosophy of Language*. Cambridge: Cambridge University Press.
- Eggins, S. (2004). *An Introduction to Systemic Functional Linguistics.*Continuum.
- Eggins, S., & Slade, D. (2005). *Analysing Casual Conversation*. Equinox.
- Halliday, M. A. K. (1994). *An Introduction to Functional Grammar.* Edward Arnold.
- Halliday, M. A. K., & Matthiessen, C. (2014). *Halliday's Introduction to Functional Grammar (4th ed.)*. Routledge.
- Martin, J. R., & Rose, D. (2007). *Working with Discourse: Meaning Beyond the Clause.* Continuum.
- Martin, J. R., & White, P. R. R. (2005). *The Language of Evaluation: Appraisal in English.* Palgrave Macmillan
- Halliday, M. A. K., & Martin, J. R. (1993). *Writing science: Literacy and discursive power*. London: Falmer Press.
- Brown, P., & Levinson, S. C. (1987). *Politeness: Some universals in language usage.* Cambridge University Press.

- Lakoff, G., & Johnson, M. (2003). *Metaphors we live by.* University of Chicago Press.
- Martin, J. R., & White, P. R. R. (2005). *The language of evaluation: Appraisal in English.* Routledge.
- Halliday, M. A. K. (2014). *Introduction to functional grammar*. Routledge.
- Hyland, K. (2008). Assigning academic genres. Routledge.
- Charteris-Black, J. (2011). *Corpus linguistics and pragmatics.* Edinburgh University Press.
- Fairclough, N. (2013). Language and power. Routledge.
- Gibbs, R. W. (2017). *The metaphorical mind: How we think and live.* Cambridge University Press.

References

- Austin, J.L. (1962). *How to Do Things with Words*. Oxford University Press.
- Searle, J. R. (1969). *Speech Acts: An Essay in the Philosophy of Language*. Cambridge University Press.
- Brown, P., & Levinson, S.C. (1987). *Politeness: Some Universals in Language Usage*. Cambridge University Press.
- Searle, J. R. (1976). "A Classification of Illocutionary Acts." Language in Society, 5(1), 1-23.
- Grice, H.P. (1975). *Logic and Conversation*. In Cole, P. & Morgan, J. (Eds.), *Syntax and Semantics* (Vol. 3, pp. 41-58). Academic Press.
- Searle, J. R. (1985). *Expression and Meaning: Studies in the Theory of Speech Acts*. Cambridge University Press.
- Christison, M. (2018). *Speech Act Theory and Teaching Speaking. In the Handbook of English Language Teaching* (pp. 1-15). Wiley-Blackwell.
- Yule, G. (1996). *Pragmatics*. Oxford university Press.
- Sobirjon Qizi, P.M. (2022). *Discourse Analysis: Speech Act Theory and Its Types*. E Conference Zone, 158–159.
- Bach, K., & Harnish, R. M. (1979). *Linguistic Communication and Speech Acts*. MIT Press.
- Blum-Kulka, S., House, J., & Kasper, G. (1989). *Cross-Cultural Pragmatics: Requests and Apologies*. Ablex Publishing.
- Crystal, D. (2008). Txtng: The Gr8 Db8. Oxford University Press.

- Gumperz, J. J., & Hymes, D. (1972). *Directions in Sociolinguistics: The Ethnography of Communication*. Blackwell.
- Levinson, S. C. (1983). *Pragmatics*. Cambridge University Press.
- Martinez, L., & Chen, H. (2022). Evolving methodologies in conversation analysis: From analog to digital interaction studies. Journal of Pragmatics and Communication, 45(3), 178-195.
- Roberts, K., & Smith, J. (2023). *Digital transformation of conversation analysis: New frontiers in understanding mediated interaction.* Discourse Studies Quarterly, 28(2), 89-112.
- Thompson, R., & Garcia, M. (2022). Revisiting the foundations: Contemporary applications of classical CA principles in digital interaction. Journal of Interactional Research, 15(4), 245-267.
- Ahmed, K., & Thompson, S. (2021). *Cross-cultural variations in turn-taking practices: A comparative analysis of digital interactions*. Journal of Pragmatics and Discourse, 34(2), 156-178.
- Wilson, M., & Roberts, A. (2023). *Modern applications of conversation analysis: Understanding interaction in digital spaces.* International Journal of Communication Studies, 15(4), 267-289.
- Lauren, C., & Derin, T. (2020). *Systematic Review: Where is Current Research on Conversational Analysis?*. *ELSYA:* Journal of English Language Studies, 2(2), 48-53.
- Clift, R., & Raymond, C. W. (2022). *Actions in practice: On details in collections.* Discourse Studies, 24(1), 82-109.
- González-Lloret, M. (2021). *Conversation analysis in technology-mediated contexts: The case of videoconferencing platforms.*Journal of Pragmatics, 170, 354-367.
- Maynard, D. W., & Turowetz, J. (2020). Sequence and consequence: Transposing responsive actions into therapeutic efficacy in interaction. Symbolic Interaction, 43(2), 295-325
- Mondada, L. (2023). *Multimodal conversation analysis and the study of embodied interaction*. Annual Review of Linguistics, 9, 165-187.

- Weatherall, A., & Edmonds, D. M. (2023). *Conversation analysis and critical approaches to discourse*. Critical Discourse Studies, 20(3), 343-359.
- Anscombe, F. J. (1948). "The Validity of Comparative Experiments". *Journal of the Royal Statistical Society.* Series A (General).
- Languages Unlimited, LLC Metrowest Blvd. (Ste. 200), Orlando,
- Labov, W. (1972). *Sociolinguistic Patterns. University of Pennsylvania Press.* Giles, H. (1973). Communication Accommodation Theory: A Social Psychological Approach to Language Variation.
- Bourhis, R. Y., & Giles, H. (1977). The language of intergroup distinctiveness. *The Journal of Social Psychology*, 103(1), 41-50.
- Giles, H., & Smith, P. M. (1979). Accommodation theory: Optimal levels of convergence. *Language & Communication*, 9(1), 193-217.
- Eckert, P. (2000). *Linguistic Variation as Social Practice: The Linguistic Construction of Identity in Belten High.* Blackwell Publishing.
- Sclafani, J. (2015). Talking Donald Trump: A Sociolinguistic Analysis of Political Campaign Speeches. *Journal of Language and Politics*, 14(3), 443-462.
- Fishman J, A. The Relationship Between Micro- and Macro-Sociolinguistics in the Study of Who Speaks What Language to Whom and When. In J.B. Pride & J.Holmes (eds). Sociolinguistics. Harmondsworth: Penguin, 1972.
- Labov, W. (1966). The social stratification of English in New York City. Cambridge University Press. Anderson, B. (1983). Imagined communities: Reflections on the origins and spread of nationalism. Verso.
- Sacks, H., Schegloff, E. A., & Jefferson, G. (1974). *A simplest systematics for the organization of turn-taking for conversation.*
- Mead, G. H. (1934). *Mind, self, and society*. University of Chicago Press.
- Goodwin, C. (1981). Conversational organization: Interaction between speakers and hearers. Academic Press.

- Burin, D., Kilteni, K., Rabuffetti, M., Slater, M., & Pia, L. (2019). Body ownership increases the interference between observed and executed movements. PLOS ONE, 14(1), Article e0209899.https://doi.org/10.1371/journal.pone.0209899
- Burns, A. (2018). Milkman. Faber & Faber. https://amzn.to/ 20bKrVf
- Feldman, R. (2012). *Psychology and your life (2nd ed.)*. McGraw-Hill. Gumperz, J. J. (1982). *Discourse strategies*. Cambridge University Press.
- Hasler, E. (2018). *The built environment.* Liverpool University Press.
- Janoski, T., Alford, R., *Hicks, A., & Schwartz, M. A. (Eds.). (2005). The handbook of political sociology: States, civil societies, and globalization.* Cambridge University Press.
- Karlgaard, R. (2014). *Soft edge: Where great companies find lasting success.* John Wiley & Sons.
- Kelly-Holmes, H. (2024). Artificial intelligence and the future of our sociolinguistic work. *Journal of Sociolinguistics*, 28(5), 3–10. https://doi.org/10.1111/josl.12678
- Mounier-Kuhn, P. (2012). Computer science in French universities: Early entrants and latecomers. Information & Culture: A *Journal of History*, 47(4), 414–456. https://doi.org/10.7560/IC47402
- Power, J. (2011). Movement, knowledge, emotion: Gay activism and HIV/AIDS in Australia. ANU Press. https://www.doabooks.org/doab?func=search&query=rid:15033
- Tannen, D. (1984). Conversational style: Analyzing talk among friends. Oxford University Press.
- Wiehl, L., & Pulitzer, L. (2020). *Hunting the Unabomber: The FBI, Ted Kaczynski, and the capture of America's most notorious domestic terrorist.* Nelson Book

References

- Gee, J. P. (2014). An introduction to discourse analysis: Theory and method (4th ed.). Routledge.
- Fairclough, N. (2013). Critical discourse analysis: The critical study of language (2nd ed.). Routledge.

- Bakhtin, M. M. (1981). The dialogic imagination: Four essays (M. Holquist, Ed.; C. Emerson & M. Holquist, Trans.). University of Texas Press.
- Alexander, R. J. (2008). Towards dialogic teaching: Rethinking classroom talk (4th ed.). Dialogos.
- Van Dijk, T. A. (2008). Discourse and power. Palgrave Macmillan.
- Stubbs, M. (1983). Discourse analysis: The sociolinguistic analysis of natural language. Blackwell.
- Halliday, M. A. K. (1994). An introduction to functional grammar (2nd ed.). Edward Arnold.
- Linell, P. (2009). Rethinking language, mind, and world dialogically. Information Age Publishing.
- Perelman, C., & Olbrechts-Tyteca, L. (1969). new rhetoric: A treatise on argumentatio University of Notre Dame Press.
- Chouliaraki, L., & Fairclough, N. (1999). Discourse in late modernity: Rethinking critical discourse analysis. Edinburgh University Press.
- Wodak, R., & Meyer, M. (2009). Methods of critical discourse analysis (2nd ed.). Sage.
- Scollon, R., & Scollon, S. W. (2004). Discourses in place: Language in the material world. Routledge.
- * Eagleton, Terry. Ideology: An Introduction. Verso Books, 1991.
- * Althusser, Louis. "Ideology and Ideological State Apparatuses" dalam Lenin and Philosophy and Other Essays. Monthly Review Press, 1971.
- * Foucault, Michel. The Archaeology of Knowledge. Routledge, 1972.
- * Gramsci, Antonio. Selections from the Prison Notebooks. International Publishers, 1971.
- * Laclau, Ernesto & Mouffe, Chantal. Hegemony and Socialist Strategy: Towards a Radical Democratic Politics. Verso, 1985.
- * van Dijk, Teun A. Discourse and Context: A Sociocognitive Approach. Cambridge University Press, 2008.
- Beauchamp, T. L., & Childress, J. F. (2001). Principles of Biomedical Ethics.
- Bromme, R. (2000). Beyond One's Own Perspective: The Psychology of Cognitive Interdisciplinarity.

- Bryson, J., Crosby, B., & Bloomberg, L. (2020). Public Value Governance: Moving Beyond Traditional Public Administration and the New Public Management.
- Campbell, D. T. (1969). Ethnocentrism of Disciplines and the Fish-Scale Model of Omniscience.
- Castells, M. (1996). The Rise of the Network Society.
- Clark, W. C., & Dickson, N. M. (2003). Sustainability Science: The Emerging Research Program.
- Gibbons, M., et al. (1994). The New Production of Knowledge: The Dynamics of Science and Research in Contemporary Societies.
- Habermas, J. (1984). The Theory of Communicative Action.
- Hofstede, G. (1980). Culture's Consequences: International Differences in Work-Related Values.
- Kahneman, D., & Tversky, A. (1979). Prospect Theory: An Analysis of Decision Under Risk.
- Klein, J. T. (1990). Interdisciplinarity: History, Theory, and Practice.
- Lattuca, L. R. (2001). Creating Interdisciplinarity: Interdisciplinary Research and Teaching among College and University Faculty.
- Lyall, C., et al. (2011). *Interdisciplinary Research Journeys: Practical Strategies for Capturing Creativity.*
- Manovich, L. (2001). The Language of New Media.
- Nowotny, H., et al. (2001). Re-Thinking Science: Knowledge and the Public in an Age of Uncertainty.
- Repko, A. F. (2012). *Interdisciplinary Research: Process and Theory.*
- Repko, A. F., & Szostak, R. (2020). *Interdisciplinary Research: Process and Theory.*
- Snow, C. P. (1959). The Two Cultures and the Scientific Revolution.
- Szostak, R. (2004). A Unified Theory of Knowledge.
- Tjosvold, D. (2008). *The Conflict-Positive Organization*.
- Gee, J. P. (1996). *Social linguistics and literacies: Ideology in discourses.* Routledge.
- Fairclough, N. (1995). Critical discourse analysis: The critical study of language. Longman.
- Fairclough, N. (1995). *Discourse in education: An introduction*. In J. Maybin (Ed.), *Language and literacy in social practice* (pp. 163-183). Multilingual Matters.

- Gee, J. P. (1996). Social linguistics and literacies: Ideology in discourses (2nd ed.). Routledge.
- Kress, G. (2010). *Multimodality: A social semiotic approach to contemporary communication*. Routledge.
- Maybin, J. (Ed.). (2007). *Language and literacy in social practice.*Multilingual Matters.
- Swain, M., & Lapkin, S. (2012). Adolescent literacy and the teaching of disciplinary literacy. In K. Hall, T. Cremin, B. Comber, & L. Moll (Eds.), *International handbook of research on children's literacy, learning, and culture* (pp. 617-633). Wiley-Blackwell
- Yates, L., & Orlikowski, W. J. (1992). Genres of organizational communication: A structurational approach to studying communication and media. In S. R. Clegg, C. Hardy, & W. R. Nord (Eds.), *Handbook of organizational studies* (pp. 89-113). Sage Publications.
- Baker, P. (2006). *Using Corpora in Discourse Analysis.* London: Continuum.
- Blommaert, J. (2005). *Discourse: A Critical Introduction.* Cambridge: Cambridge University Press.
- Entman, R. M. (1993). "Framing: Toward Clarification of a Fractured Paradigm." *Journal of Communication*, 43(4), 51-58.
- Fairclough, N. (1995). *Critical Discourse Analysis: The Critical Study of Language*. London: Longman.
- Halliday, M. A. K. (1994). *An Introduction to Functional Grammar*. London: Edward Arnold.

Author's Biography

- Aura Ersa Anatasia: 2231220001
 Firda Harlidayana: 2231220002
- 3. Helda Handayani Hia: 2291220003
- 4. Margareta Epiphany Kieresya Eliana Sitorus: 2231220004
- 5. Rachel Angela Rosanna Hutauruk: 2231220006
- 6. Resa Aquilera Rahmadhani: 2231220008
- 7. Vika Laura Septiana Sihombing: 2231220009
- 8. Nailah Inaya Harahap: 2231220010
- 9. Teguh Tri Ananda: 2231220011
- 10. Nur Zakia Khoironi Siregar: 2231220014
- 11. Shindy Aulia Putri: 2231220016
- 12. Leny Marsyananda Saragih: 2231220019
- 13. Zara Mahfuza Tiara Akmal: 2232220001
- 14. Nursetia Manalu: 2232220002
- 15. Khairunnisa Azzahra: 2232220004
- 16. Atika Anjani: 2232520005
- 17. Nurjasni: 2232620001
- 18. M.Ravly Pasya: 2233220016
- 19. Maia Azeeza Audina: 2233220031
- 20. Nurhikmah Siagian: 2233220033
- 21. Anastasya Brigita Wedity Nadeak: 2233220034
- 22. Jesika Fionaulu Sitorus: 2233220035
- 23. Novani Eusabeth Lingga 2233220036
- 24. Cindy Claudia Br Nadeak: 2233220040
- 25. Ruth Manurung: 2233220044
- 26. Lilis Adelika Simanjuntak: 2233220049